

1. *Pharmaceutical industry*: The pharmaceutical industry is a major player in the healthcare sector, responsible for the development, production, and distribution of drugs. It is a highly regulated industry with significant barriers to entry, including high R&D costs and complex regulatory requirements. The industry is characterized by a high degree of concentration, with a few large companies dominating the market.

7. The magnetic recording medium according to Claim 2,
wherein the separate layers are non-magnetic layers.

5 8. The magnetic recording medium according to Claim 2,
wherein the separate layers are Cr or an alloy containing
Cr as the main component.

9. The magnetic recording medium according to Claim 2,
wherein the thickness of separate layers is from 50 to
10 300Å.

10. The magnetic recording medium according to Claim 1,
wherein the maximum permeability of the soft magnetic
layer is from 10 to 1,000,000 H/m.

11. The magnetic recording medium according to Claim 1,
25 wherein the coercive force of the soft magnetic layer is
at most 100 Oersted.

12. The magnetic recording medium according to Claim 1,
wherein the soft magnetic layer is made of a NiFe alloy
or a NiFeMo alloy.

but CI

20 13. The magnetic recording medium according to Claim 1,
which is a perpendicular magnetic recording medium.

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~~14. A magnetic recording apparatus comprising a magnetic recording medium, a driving means to drive the magnetic recording medium in a recording direction, a magnetic head provided with a recording section and a reproducing section, a means to relatively move the magnetic head against the magnetic recording medium, and a~~

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